

Item No.	11a_supp_1
Date of Meeting	May 25, 2021

Equitable Recovery Briefing



Equitable Recovery

- Updates on Recovery Plans and Initiatives
 - Greater Seattle Partners, Workforce Development Council, Tourism Alliance
 - Port recovery investments and listening sessions
- Panel presentation from government partners on how they are using their resources to support equitable recovery
 - **Pamela Banks**, City of Seattle Director of Recovery and Equitable Investment and Interim Director of Office of Economic Development
 - **Ashton Allison**, Director of Economic Development and Recovery, King County Executive's Office
 - **Kate Becker**, Creative Economy Director, King County Executive's Office
 - **Chris Green**, Assistant Director, WA Department of Commerce

HIGH STAKES

- The decisions made over the next year will determine whether regions merely enjoy a brief stimulus or seed a new trajectory of inclusive economic growth
- The stakes are high. The money needs to move fast and be deployed smartly and equitably
- In 10 years, we may look back at this time and ask:

**Which places merely spent their money, and
which places invested it***

*Joe Padilla, Brookings Institute

Greater Seattle Partners

Have developed framework and compelling case for Equitable Recovery

THE ECONOMIC CHALLENGE

Not enough good jobs or successful new businesses

860,000 people out of work or in low-wage jobs

- Over 30% had at least a 2-year degree
- 30% higher rate than Minneapolis-St. Paul

13% decline in jobs in new businesses

- Denver and Austin: gains of 12% and 35%

Failure to realize potential of increasingly diverse talent pool

Only 39%

of women of color with a college degree had a good job (vs. 65% of white men)

Bottom third

of large metros for representation of Black workers in management or technical jobs

Huge gap in firm ownership

people of color are 35% of workforce, own 8% of high-growth firms

Recovery Plan: Possible Initiatives and Next Steps

Possible Equitable Recovery Initiatives

Minority Business Accelerator

Equity Loan Fund

Emerging Industry Business Attraction

Earn and Learn Job Training Initiatives

Expansion of Youth and Preapprenticeships

Corporate Racial Equity Coalitions

Apprenticeship Consultants for Mid-Sized Firms

Evidence Based Hiring Cohort

Job Hubs

Childcare Expansion

- ❑ Now forming “**Partners for Prosperity**” group to play backbone function guiding development of specific projects/initiatives. Would include:
 - Research expertise
 - Key industry organizations/leadership tables
 - Project Managers of Initiatives
 - Community organizations
- ❑ Core Partners include Urban League, Seattle Chamber, Industry associations, Ports, PSRC, WDC, etc.
- ❑ Group would track metrics, identify/align funding, identify gaps and opportunities, coordinate communications, etc.

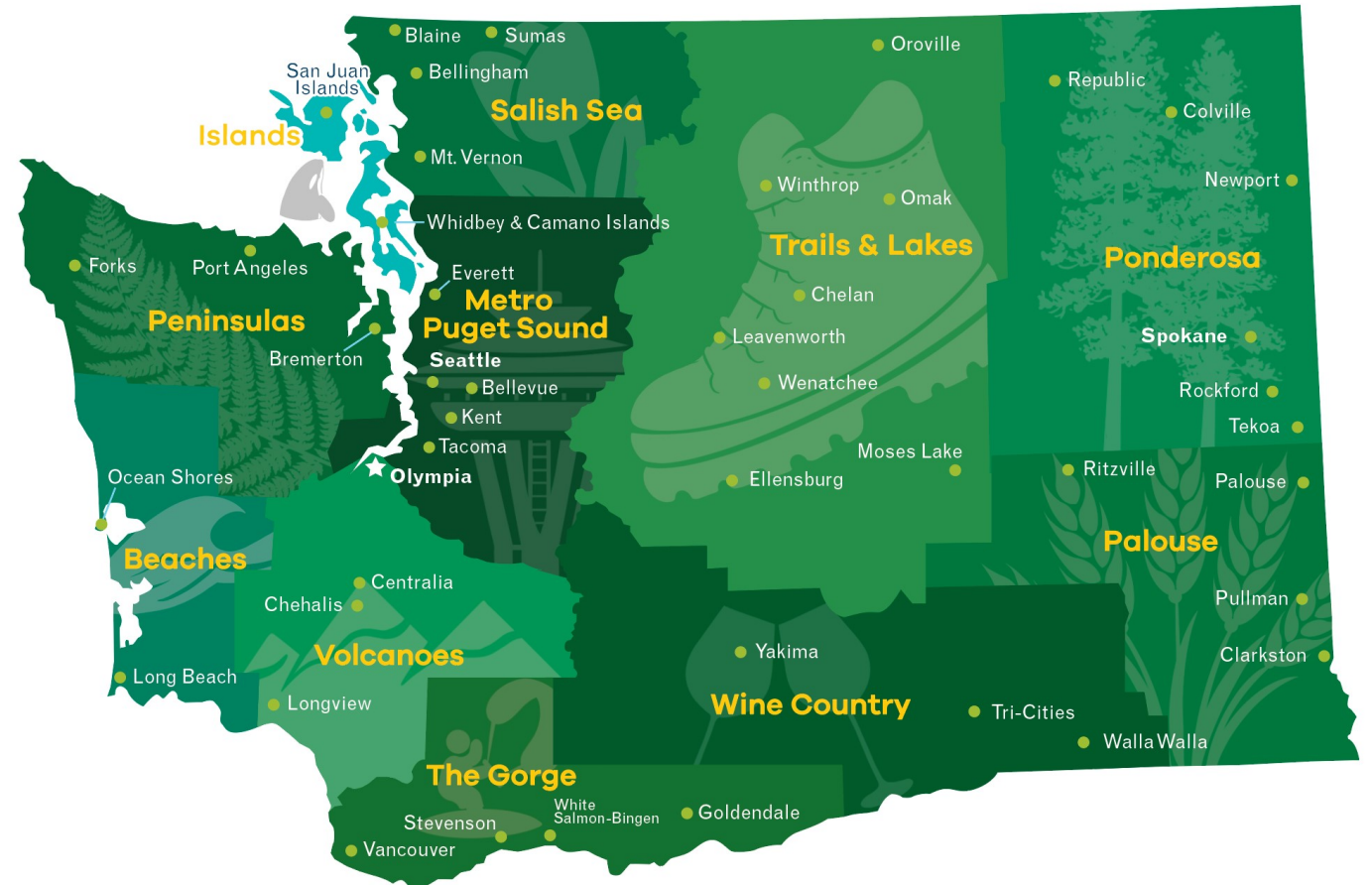
Tourism Recovery Updates

Destination Development:

- Grant programs
- Technical assistance
- Tourism workshops
- Regional partnerships
- Heritage area development
- Industry pandemic recovery

POS Contribution \$200,000

WTA Contribution \$200,000



Tourism Recovery Updates

Travel Publicity Program

Stimulate earned media that bolsters travel from U.S./Canada air markets

POS Contribution \$200,000

WTA Contribution \$200,000

Travel Trade Development

Expansion of Sales and Development Initiatives

POS Contribution \$120,000

WTA Contribution \$120,000

Regenerate North American Air Markets

On hold until further improvement in enplanements

POS Contribution \$1,080,000

WTA Contribution \$ 600,000



Workforce Development Council

Update on regional plan for equitable economic recovery

- Disaster recovery placements support health care providers, community-based organizations, and food banks with wages and benefits reimbursements
- Immigrant & Refugee Workforce Summit, May 26, 2021: sharing of regional plan and framework for I&R workforce equity, and feedback and input on COVID relief and recovery efforts to advance I&R workforce strategies
- \$1 million JP Morgan Chase grant to support implementation of regional plan
- Summit on “Taking Action: Realizing Racial Equity in Washington State’s Technology Sector,” Fall 2021: bringing together of IT corporations and BIPOC representatives to develop solutions in the IT sector to achieve racial equity

POS alignment with WDC and GSP Equitable Recovery Goals and Metrics

	Out of Work	Low Wage	Underemployed	Missing Entrepreneurs
	<i># of people of color connected to promising jobs</i>	<i># of people of color connected to living wage jobs</i>	<i># of people of color in better jobs</i>	<i># of new or larger businesses owned by people of color or women</i>
WORKFORCE DEVELOPMENT				
Airport Employment Center	<ul style="list-style-type: none"> • 1,100 job placements • 87% BIPOC • 69% South King County residents 			
Airport University		<ul style="list-style-type: none"> • 200 training completions 		
AMT Career Pathway		<ul style="list-style-type: none"> • 11 AMT training enrollments • 90% BIPOC 		
Construction Worker Outreach, Training, and Retention	<ul style="list-style-type: none"> • 123 job placements • (apprenticeships and trades related jobs) • 71% BIPOC • 58% Priority Hire ZIP Codes 			
Youth Maritime Internships	<ul style="list-style-type: none"> • 30 internships • 90% BIPOC 			
POS DIVERSITY IN CONTRACTING				
WMBE				<ul style="list-style-type: none"> • 325 WMBE firms • (2020 actual) • 11% utilization rate (contract \$)

POS alignment with WDC and GSP Equitable Recovery Goals and Metrics

	Out of Work	Low Wage	Underemployed	Missing Entrepreneurs
	<i># of people of color connected to promising jobs</i>	<i># of people of color connected to living wage jobs</i>	<i># of people of color in better jobs</i>	<i># of new or larger businesses owned by people of color or women</i>
POS CONSTRUCTION				
Priority Hire	<ul style="list-style-type: none"> • 5,882 labor hours worked by priority workers/33% (3 projects) • 9,768 labor hours worked by people of color/56% • 3,387 labor hours worked by women/19% 			
Apprenticeship Utilization	<ul style="list-style-type: none"> • 376,898 labor hours worked by apprentices/23% (30 projects) • 143,035 apprentice hours worked by people of color/38% • 35,471 apprentice hours worked by women/9% 			
POS APPRENTICESHIPS AND INTERNSHIPS				
Apprenticeships	<ul style="list-style-type: none"> • 12 apprentices 			
Internships	<ul style="list-style-type: none"> • 58 high school interns • 17 college interns 			
Opportunity Youth Initiative	<ul style="list-style-type: none"> • 196 youth interns • 93% BIPOC 			

POS alignment with WDC and GSP Equitable Recovery

Goals and Metrics

Guiding questions

How can the Port's existing workforce development efforts be expanded or increased to make more of a contribution to regional equitable economic recovery?

(e.g., increase goals and targets for career pathways, apprenticeships, internships, WMBE contracts, etc.)

How can the Port's existing efforts be improved upon or enhanced?

(e.g., enhance apprenticeship and internship opportunities, consistent with the focus of one possible GSP initiative on earn and learn strategies)

What more can the Port be doing to contribute to equitable economic recovery?

(e.g., collaborate with other regional partners to create a job hub, another possible GSP initiative, targeting port impacted communities and port related sectors)